
WHY HOMES DO NOT SELL

Four reasons why homes do not sell

If your home has been on the market for a while and it hasn't sold, maybe it's time to take a long, hard look at this list of four reasons why homes do not sell.

1. *The price is too high*

This is the number one reason why homes don't receive an offer. Reduce your price to get it sold within 30 days!

2. *It's in a poor location*

There's not much you can do about this except to adjust the list price.

3. *The property is not in top condition*

A property in poor condition is a real turnoff to buyers. Fresh paint in a neutral color, new carpet and a well-trimmed green lawn can really make a difference.

4. *The property is difficult to show*

If a home can't be shown, it can't be sold. Make your home easy to show by installing a lockbox. It'll make a big difference.



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